

PFIZER MY SKILLS MY LIFE RESOURCE



Pfizer is a member of WISE and has funded this booklet.





CONTENTS

Introduction from WISE	3
Introduction from Pfizer	4
How to get started	5
Question sheet	7
Personality type tally sheet	8
Personality types:	
INNOVATOR	10
COACH	11
TRAINER	12
INVESTIGATOR	13
CAMPAIGNER	14
COORDINATOR	15
EXPLORER	16
COMMUNICATOR	17
MANAGER	18
INFLUENCER	19
DEVELOPER	20
QUALITY CONTROLLER	21
Your notes	22



WELCOME TO THE PFIZER MY SKILLS MY LIFE RESOURCE

My Skills My Life is a WISE outreach resource created to showcase the opportunities and role models within science, technology, engineering and maths (STEM) to girls. The tool uses a short quiz to find out about young people's personality types to match them to potential STEM job roles and highlight real-life women role models.

The online platform outlines key skills and opportunities within STEM that would suit each individual. You can't be what you can't see, so by showcasing over 1,200 role models on the platform we can open up a world of possibilities that they may not have previously imagined. The main aim is to inspire more girls into pursuing a career in STEM by demonstrating how their interests and skills translate into exciting roles.

In this Pfizer Pharmaceutical resource, you can find women role models working as research, laboratory and clinical scientists, medical affairs correspondents, marketing directors, communications specialists, and more at Pfizer. We're committed to achieving gender parity in STEM and want to share this resource to support our mission by inspiring the next generation of girls across the UK.

Remember, you can set up a profile and take the test here:

www.myskillsmylife.org.uk

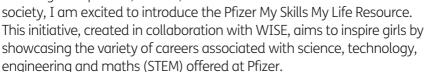
We have lots of information and support to help you get involved with My Skills My Life on our **website**.

Dr Laura Norton FCMI

Managing Director, WISE

INTRODUCTION

As part of Pfizer UK's ongoing commitment to fostering an equitable, diverse, and inclusive



This resource is designed to empower young girls by helping them discover how their unique personalities align with exciting STEM careers. Through an engaging online quiz, girls can find out their personality types and see role models just like them who are thriving in jobs they love.

At Pfizer, we believe in breaking down barriers and providing every individual with the opportunity to achieve their full potential. By partnering with WISE, we are dedicated to promoting gender diversity in STEM fields and encouraging the next generation of female scientists, engineers, and technologists.

We offer numerous career opportunities at Pfizer for those interested in STEM fields, including roles in research and development, data science and engineering. We are committed to creating a supportive environment where women can thrive, and we actively work to close the gap in opportunities for women in STEM. Some of our Pfizer women resource initiatives include the Gender Pay Gap reporting, Lean In Circles, flexible working and external partnerships such as the one with WISE to enable a smoother transition for women looking to have a STEM career and play a part in the change we aim to see in wider society. For further information take a look at Pfizer UK's careers website.

We are proud to support the My Skills My Life initiative and look forward to seeing the positive change it will bring.

Rachel Ademilua

Pfizer UK DEI Steering Committee Co-Chair and Director, Risk Management Lead

HOW TO GET STARTED

Instructions – 1 Player

You'll need

- A pen
- A question sheet (page 6)
- A personality type tally sheet (page 7)
- 12 x personality types (shown on pages 8-19 in this booklet)

Make sure

You don't look at the personality type pages (8-19) in this booklet until you've completed the quiz

- 1. Read the first question on the question sheet, pick the answer which best describes you.
- 2. Look for the letters next to each answer. On the personality type tally sheet, make a tally mark in the boxes which match your answer.
- 3. Repeat with the other questions.
- **4.** When you have answered all questions, count the number of tallies in each box. Circle the three letters you matched the highest with.
- 5. Turn to the personality type pages in this booklet. Pick the three pages with the letters you matched the highest with.
- 6. Read each page to see how your skills match with science, technology, engineering and maths (STEM) careers, and learn more about other people who also matched with these personality types. If you're interested, you could also look at the other personality type pages too!

Instructions – 2 Players

You'll need

- A pen per player
- A question sheet (page 6)
- A personality type tally sheet for each player (page 7)
- 12 x personality types (shown on pages 8-19 in this booklet)

Make sure

You don't look at the personality type pages (8-19) in this booklet until you've completed the guiz

- Decide who will be asking the questions first (Player A) and who will be answering (Player B). You'll be filling in the personality type tally sheet for each other.
- 2. Player A uses the question sheet to read aloud the first question and all the answers listed. Player B should pick the answer which best describes them. Feel free to discuss the answers.
- 3. To record Player B's response, Player A checks for the personality type letters next to each answer. On the personality type tally sheet Player A makes tally marks in all the boxes which match Player B's answer (an answer may match none, one or several letters).
- 4. Repeat with the other questions. Then turn Player B's tally sheet over.
- 5. Swap roles and repeat.
- 6. When both players have answered all questions, swap tally sheets and count the number of tallies in each box. Circle the three letters you each matched the highest with.
- 7. Turn to the personality type pages in this booklet. Pick the three pages with the letters you each matched highest with.
- 8. Read each page to see how your skills match with science, technology, engineering and maths (STEM) careers, and learn more about other people who also matched with these personality types. If you're interested, you could also look at the other personality type pages too!

QUESTION SHEET



1. I like to work...

on my own G L
with others B C D F H I
somewhere in-between A E J K

2. I am good at...

being creative and thinking of ideas ABEIJK
being practical and like to get stuck in GL
somewhere in-between CDFH

3. I am good with...

words CEFH
numbers and money ADI
somewhere in-between BGJKL

4. I like to be...

organised/to plan BCFIJL
flexible and see how things go A & somewhere in-between EDGH

5. I am good at...

explaining (and simplifying) things ABCHK
finding out things DGL
somewhere in-between EFIJ

6. I enjoy...

finding ways to do things better B F H I J K L
just getting on with it and going with the flow
somewhere in-between
A C D

7. I like to...

jump in with new things ADGIK understand first, then get started BCL somewhere in-between

8. I like...

things to be done the right way B C F I J L
to just get things done A E G
somewhere in-between D H K

9. I am good at...

reading and following instructions

using my own initiative and working independently

somewhere in-between

B F I K

10. I like...

understanding what people want and need CDFGHK
getting people to do what is needed L
somewhere in-between ABEIJ

11. I like to...

lead the team A I

help the team succeed B C F J K

somewhere in-between D E G H L

12. I am...

diplomatic BCFHJL
a disruptor (in a good way) AEK
somewhere in-between DGI

13. I like...

to see the overall idea and where I will end up

every part of the journey

somewhere in-between CEGH

14. I like to find...

and solving puzzles

answers creatively by thinking outside the box

somewhere in-between CEFH

15. I am someone who...

solutions to problems

prefers small groups or one to one somewhere in-between AFI

PERSONALITY TYPE TALLY SHEET



Name Ι G J K



THE TWELVE PERSONALITY TYPES

















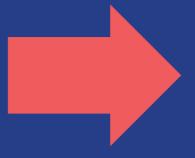








Make sure you don't look at the following pages until you've completed the quiz.



A INNOVATOR





JOB TITLEClinician Non-MD

WHO AM I?

As an 'Innovator', I like to lead and engage within a team by discussing different ideas and how to implement them. At the same time I also like to work independently and get stuck into complex tasks. I like the balance of enjoying both ways of working – this brings out the best in me.

WHAT DO I DO?

My work involves reviewing large volumes of clinical data to ensure we can identify any signals/ trends of concern early on and also to ensure the study is being carried out correctly, applying technical and clinical skills. I enjoy the different challenges my job throws my way as not only am I learning new things but it pushes you to think on your feet and to adapt accordingly; all of which ultimately builds on your confidence.

QUALIFICATIONS

BSc (Hons) Human Biology; MSc Nutrition, Physical Activity and Public Health.

THE LIFE I LIVE

In my spare time I enjoy being outdoors. I love gardening – it's my open space lab where I can experiment on what works and what doesn't. I also love bird watching.



JOB TITLE Global Marketing Director, Oncology

WHO AM I?

I believe we all have many personality types and that we shouldn't get too bogged down in the detail of who the questionnaire tells us we are. Last time I completed that I came out as a Communicator/Coach/Coordinator.

WHAT DO I DO?

I spend my days collaborating with colleagues and partners externally to find ways to bring our medicines in a more effective way. We spend a lot of time looking at the unmet need and then we will find a way to address that. I'm a visionary marketing leader and my superpower is working with teams to shape a crystal clear vision for the future.

QUALIFICATIONS

Three A-levels; MEng at Sheffield University.

THE LIFE I LIVE

In my free time I like taking on adventures like heading to ski freestyle sessions with all the 'kids' to learn new tricks, heading to the trails or to the Italian Alps with my fab MTB girl crew (mountain biking was a new discovery in lockdown) or my most recent addition – running an ultramarathon with a Pfizer colleague. I also love to spend time with friends and family and to read and especially love mixing up the two with my 'wine and book club'!



JOB TITLE

Outcomes and Evidence Senior Manager

WHO AM I?

As an 'Innovator', I would describe myself as inquisitive and interested in either finding a way to do something or thinking creatively about new ways to find solutions.

WHAT DO I DO?

My job looks at identifying evidence to show the value of medicines to patients and to the NHS. Once I have identified what these evidence gaps are I work with others in my department to decide on what gaps to focus on. I then use my knowledge of scientific methods to design studies to answer these evidence gaps!

QUALIFICATIONS

I did A-levels in Biology, Maths and Chemistry. I went to the University of Warwick to study Biomedical Science and stayed on to do a Masters in Public Health.

THE LIFE I LIVE

In my spare time I used to cox in a rowing team at university, and then in London – this was great for meeting people after university! Skills I developed through coxing have been key in my job – bringing people together to achieve a goal; simplifying complex topics; and finding what motivates people.

B COACH





JOB TITLE

International Developed Markets Regional Medical Communications and Content Team Lead

WHO AM I?

'Coach' is a good match for me as I enjoy helping others to do their best. I'm good at seeing the path of how to get things done and engaging the right people to help achieve a goal. I can co-ordinate work, get it organised and communicate it to others.

WHAT DO I DO?

Collaboration, listening and working with others to bring about improvements to healthcare is important to me. In my day-to-day job I lead teams who are responsible for communicating science and innovation to healthcare professionals so that they understand and implement best medical practice for their patients.

QUALIFICATIONS

Victorian Certificate of Education, Australia (similar to A-levels); Bachelor of Medicine and Bachelor of Surgery (MB BS), University of Melbourne; General Medical Council licence to practice; post graduate certificate in Patient Safety and Quality Improvement.

THE LIFE I LIVE

Being outdoors is important to me, I live close to our office so I am able to run or ride my mountain bike to the office. I enjoy time with my family and my three springer spaniels who love to come trail running with me through the Surrey Hills.



JOB TITLE

Senior Manager, Global Data Standards and Ontologies

WHO AM I?

I'm a project and people manager at work and a volunteer football coach in my spare time. My 'Coach' personality type helps me support my team members by listening deeply and adjusting and assigning tasks based on their strengths while I give opportunities for development in other areas through coaching.

WHAT DO I DO?

My main role is to create a service to teams across the whole company that enables them to make the best use of our data. I am also creating a strategic data management program for Pfizer. The aim is that everyone across the company manages their data, especially the scientific data, in such a way that anybody else can reuse it. Making all data easily reusable will ultimately lead to faster development of new medicines.

QUALIFICATIONS

BSc Marine Biology; PhD in Molecular Phylogenetics; Postdoctoral Research in Oncology /Molecular Virology; Biocurator; Scientific Data Manager.

THE LIFE I LIVE

Most of my free time is taken up by sport and I've recently started running. I spend time with my family or volunteer for our local football club and county football association. I also like reading, going for walks and exploring new places.



JOB TITLE

Senior Device Development Scientist

WHO AM I?

I feel my personality types match well with how I perceive myself and the work that I do, especially 'Coach'. I take immense pride in my work and key responsibility within my role is being a problem solver, working with a wide range of people and ensuring that all needs are met.

WHAT DO I DO?

I develop the overall strategy for how the performance of a product will be tested to meet requirements from regulators, demonstrating our processes are in control, and ensuring that the final product will work right up to the expiry date on the label. When things go wrong, I investigate why. I particularly enjoy the method development and data analysis parts of my job.

QUALIFICATIONS

AS-level Geography, Maths; A-level Dance, Biology Chemistry; BSc (Hons) Biomedical Science including 3 month internship at Pfizer Devices Centre of Excellence and 1 year placement at Durham University in protein dynamics.

THE LIFE I LIVE

In my spare time I love to go stand-up paddle boarding, and in 2022 I completed my first long distance race over 26 km. I also own two classic cars which I take on overseas rallies in Europe every year, and enjoy crocheting toys for friends and family.

C TRAINER





JOB TITLE Clinical Scientist Undergraduate

WHO AM I?

My 'Trainer' personality type really flourished in my two gap years as I stepped up to become a private tutor and home schooler to help students who were struggling in the global pandemic. Studying for a biology degree involves learning a lot of new content, so I also refined my tutoring skills.

WHAT DO I DO?

As a clinical scientist undergraduate my main role is to support the clinical scientists with their studies and clinical trials. My tasks each day can vary; even simple admin tasks such as reviewing the agenda for meetings, checking enrolment statistics and metrics, and reviewing documents, are vitally important and beneficial to the team.

QUALIFICATIONS

A-level Maths A*, Physics A, Biology A; currently studying for a Biological Sciences Undergraduate Degree at Durham University; placement year at Pfizer.

THE LIFE I LIVE

In my spare time, I love to walk my dog and experience the natural world. I am an avid fan of hiking, camping, and exploring, which led to me embarking on a three-month adventure in Saskatchewan, Canada this summer. I also enjoy practicing archery and being involved with my university archery team.



JOB TITLEJunior Clinical Data Manager

WHO AM I?

I agree with the 'Trainer' personality as I enjoy learning new skills and processes, and I look forward to sharing knowledge with others as I gain more experience. I believe that being able to teach or guide others in the future will be essential as I grow in this field.

WHAT DO I DO?

My main responsibilities include organising and maintaining clinical trial data, ensuring that it's accurate, up-to-date, and properly documented. I assist in checking datasets for errors or inconsistencies and work to clean the data so it's ready for analysis. I also help in setting up databases and tracking the progress of clinical trials, making sure data is collected and reported in compliance with regulatory standards.

QUALIFICATIONS

A-level Maths, Biology and Chemistry; currently studying Biological Sciences at Loughborough University and expect to graduate in 2026.

THE LIFE I LIVE

I really enjoy reading, especially fiction and science-related books, as they allow me to escape into different worlds while also expanding my knowledge. I also love going for walks in the countryside.



JOB TITLE

Breast Cancer Franchise Marketing Graduate (Future Leaders Graduate Scheme)

WHO AM I?

I am a 'Trainer' both professionally and personally. I am incredibly organised and take pride in my ability to project manage efficiently. I understand how people learn differently, and I have an ability to simplify complex information and produce creative ways to teach information.

WHAT DO I DO?

As a marketing graduate I work on third party campaigns to produce engaging content to be hosted on third party websites (e.g. BMJ, DNUK etc.) for the promotion of Pfizer medicines to HCPs to drive the awareness and ultimately sales of the product. I also monitor brand spending to avoid over- or under-spending, prioritisation of spend allocation for projects based on business need and ensure the brand performs financially each year.

QUALIFICATIONS

A-level Geography, Chemistry, Biology; AS-level Psychology; MChem Chemistry with Medicinal Chemistry; Hospital Commercial Marketing placement at Pfizer in third year.

THE LIFE I LIVE

I play tennis and football as part of a team/club, alongside running and swimming recreationally. I am also an avid reader and a huge foodie.

D

INVESTIGATOR





JOB TITLEOncology Medical Affairs
Undergraduate

WHO AM I?

As an 'Investigator' I do like to work logically and to problem solve. This definitely applies to my job because I need to be able to pick up all the ideas and information from people when sitting in meetings and listening to conversations without getting someone to explain everything.

WHAT DO I DO?

I get to work on so many different projects, utilising my various strengths. I've worked on projects such as: improving patient access; bettering the teams' knowledge in an area; supporting literature reviews; and working on real world data projects. I help with the approval process of documents and worked on creating a disease awareness campaign where I had responsibility and autonomy in how the project turns out.

QUALIFICATIONS

A-level English Literature, Biology, Chemistry, Psychology; Undergraduate degree in Medical Sciences at the University of Leeds; applied to jobs for year in industry in-between my second and third year of my degree.

THE LIFE I LIVE

I am a dancer and actor and have worked on some cool projects, such as being able to perform on the London Palladium stage. I love the outdoors and traveling around the world. I'm also a 3rd Dan black belt in Taekwondo.



JOB TITLEMedical Affairs Undergraduate Anti-infectives

WHO AM I?

I believe the personality type 'Investigator' matches me quite well. The main qualities of an investigator are logical thinking, collaboration, and being good at collecting ideas and information from people and things. Due to the broad subject area in my role utilising the people in your team to share knowledge and expertise is essential, and exposes you to different opinions and perspectives.

WHAT DO I DO?

My role involves a lot of education for the general public and healthcare professionals around antimicrobial stewardships and issues with antimicrobial resistance. I work on a range of resources including videos, educational events, panel discussions, educational campaigns, and social media posts.

QUALIFICATIONS

A-level Biology, Chemistry, Psychology; BSc in Biomedical Science with an Industrial Placement Year.

THE LIFE I LIVE

In my spare time I love kayaking, yet have a fear of open water. I know, what a contradiction! I love being active so regularly go to the gym, and attend dance classes whilst at university through my society.



JOB TITLE

Quality Compliance Engineer

WHO AM I?

I think my personality type 'Investigator' matches as this fits well with the work I do. Some of my responsibilities involve problem solving. There may be an instance where something has gone wrong or there has been a customer complaint, so I assist in working out what's gone wrong and why, and help to find a solution.

WHAT DO I DO?

I ensure design control compliance so that when we are designing a combination product (a product where a medicine is within a device), we are controlling the design and manufacturing process, to make sure that we have made the device in the best possible way. I conduct risk management activities to ensure that we have considered every possible way the device could go wrong or harm a patient and ensure we have a solution in place (risk controls) to prevent this from happening.

QUALIFICATIONS

A-level Chemistry, Maths, Religious Studies; BSc in Chemistry with Sports Science; MSc in Pharmaceutical Science and Medicinal Chemistry.

THE LIFE I LIVE

I love to travel and visit different countries. Three years ago, I got to see the Northern Lights in Iceland. I also enjoy playing tennis, going to the theatre and am currently taking French lessons at my local library.

E CAMPAIGNER





JOB TITLE

Hospital Anti-infectives Marketing Undergraduate

WHO AM I?

I link quite well to the 'Campaigner' personality type as I always make sure to listen to everyone's needs. I am patient and work well with others by ensuring that everyone in the team is heard. Being openminded to new ideas, organised, and helping others also draws me closer to this personality.

WHAT DO I DO?

I work mainly on medical education, providing information/ resources to healthcare professionals through an organised and planned out manner where they keep wanting to use our sources. I work to drive traffic to different platforms that we have to offer and track the metrics to ensure we are on track. I really enjoy the cross-functional aspect this job brings.

QUALIFICATIONS

International Baccalaureate Diploma in Biology, Chemistry, Maths, English, French, Economics; currently studying BSc Biomedical Sciences at Newcastle University (2021-2025).

THE LIFE I LIVE

Even though I enjoyed the sciences growing up, I loved art and would paint/draw any time I got. I then decided to go bigger and paint landscapes on large canvases and sold them to raise funds for charity during school fairs.



JOB TITLE

Associate Business Coordinator

WHO AM I?

I am a good campaigner when it comes to motivating my team(s). I am a very organised person, very good with words, and a great listener. I am also very passionate in the things I do at work and have great communication skills, which have allowed me to grow confidently in my career and improve my social skills too.

WHAT DO I DO?

One of my main responsibilities is that I am the process lead for GRRS (Global Registrations and Renewal Support Team) Document Dispatch Process. GRRS is a group of experts responsible for managing and sourcing regulatory ancillary certificates and samples to support New Registrations and Post Approval activities. Every day is different and I enjoy the wide range of duties we have in the BST (Business Support Team).

QUALIFICATIONS

Level 3 NVQ Business Administration; A-level IT (Distinction).

THE LIFE I LIVE

My hobbies include horse riding, baking, going to the gym and spending time with my family and friends. I love my boy Obi (Dachshund).



JOB TITLE

Medical Information Operations Lead, EUCAN at Pfizer

WHO AM I?

Being a good campaigner is essential for science communication and being a STEM ambassador as well as for my current role of Medical Information, as it's key for all three to be able to simplify complex information and understand how to tailor the information to different people and audiences.

WHAT DO I DO?

The Medical Information teams answer questions on Pfizer prescribed medicines from both patients and healthcare professionals (HCPs). My role is Operations Lead for Europe and Canada so I am responsible for making sure everything operates correctly so that people are able to ask their questions and we can provide them with the answers they need.

QUALIFICATIONS

A-level Biology, Chemistry, Sociology; BSc (Hons) in Biology with a Year in Industry; PhD in Molecular and Reproductive Biology.

THE LIFE I LIVE

I have three children, so life is quite busy trying to keep them alive and off their phones. However, I do try to find time to play cricket for a local women's team and coach the junior cricket. I sometimes venture into the Lake District near to where I live for some paddle boarding and walks.

COORDINATOR





JOB TITLE
Director, Risk Management Lead

WHO AM I?

I naturally work well with others, and excel in delivering my work. I ensure potential issues are identified and addressed before they escalate into risks. Additionally, I maintain a fair and ethical approach, contributing to a safe and inclusive environment for all colleagues.

WHAT DO I DO?

In my role, I make sure patients are safe as we aim to deliver medicines (Clinical Investigation Products) through the global supply chain. I do this by helping teams spot potential risks in our processes, in order to assess them, and come up with ways to reduce or eliminate them. I also lead activities to make sure we are always ready for regulatory inspections this is done by reviewing and monitoring quality metrics to manage and escalate any issues or risks.

QUALIFICATIONS

My equivalent of GCSEs and A-levels were completed abroad. BSc (Hons) in Biomedical Sciences - University of Essex.

THE LIFE I LIVE

In my spare time, I love hanging out with friends and family, trying out different cuisines, catching theatre shows, and traveling to new places.



JOB TITLE
Digital Communications
Undergraduate

WHO AM I?

I think I align quite well with the 'Coordinator' personality type, as I am always open to hearing other people's viewpoints and then distilling this into manageable, bite-sized pieces for others to understand. I believe that effective communication is essential in ensuring successful outcomes.

WHAT DO I DO?

The main thing I do as a digital communications undergraduate is to create and manage social media posts and webpage content with the goal of informing the general public and increasing health literacy. Informing the public about disease areas and the ways in which systems could change to decrease medical inequalities. The most rewarding part of my work is witnessing a campaign come to life and seeing how well it has performed.

QUALIFICATIONS

Bsc in Business Management with Marketing and a Year in Industry.

THE LIFE I LIVE

In my spare time, you'll often find me engrossed in a book, playing with my dogs, or hitting the slopes.



JOB TITLEMarketing Brand Manager

WHO AM I?

I believe the 'Coordinator' personality type fits me well. I am passionate about bringing colleagues together to coordinate various projects and ensure all our strengths are utilised to drive success.

WHAT DO I DO?

Being a marketeer in the pharmaceutical industry is an extremely rewarding position. If we have two key goals. The first is to raise awareness amongst healthcare professionals of the medication available to support with the treatment of specific diseases. The second is raising awareness of specific diseases, especially those that are rare, to the general public. Working on campaigns is extremely motivating and encourages you to continue to do what you are doing.

QUALIFICATIONS

A-level Maths A, Biology A, Chemistry B; BSc (Hons) in Biology from Bath University with a professional placement at Pfizer.

THE LIFE I LIVE

I love to spend time with my friends, normally heading into London for various days out. I love both skiing and beach holidays. Day to day, I try to keep fit, taking time to get my steps in, go to the gym and get outdoors.

G EXPLORER





JOB TITLE
Organic High-Throughput Chemist

WHO AM I?

I am an 'Explorer'. I like understanding ideas, and improving upon them. This is very important in my job role, which is focused on technology and robotics. What I love about robotics is if you can dream it, it can probably be done. Therefore, it is my job to look at tasks and think "Could a robot do this better?". Usually yes!

WHAT DO I DO?

My job is to run hundreds of the same reaction, with a different set of variables in each one, to find the best combination to make the most product. I use robots to weigh out my starting materials, add my solvents, and monitor the reaction to tell me how much product I have made. I run reactions in tiny vials which give me data to analyse and to find out variables to run the reaction at larger scale.

QUALIFICATIONS

A-level Chemistry, Biology, Maths; Level 3 BTEC (equivalent to two A-levels) in Applied Science alongside working in a laboratory; currently doing a part-time degree in Chemistry.

THE LIFE I LIVE

I like playing Dungeons and Dragons. I always thought it was a game for hardcore geeks, but I really enjoy pretending to be a 3-foot tall gnome fighting goblins and using magic.



JOB TITLE
Research Scientist

WHO AM I?

I match most with the 'Explorer' because I like understanding why things happen and often find myself curious and wanting to find more out about different topics I study at university and learn from the on-the-job part of my apprenticeship.

WHAT DO I DO?

I'm an apprentice so during the academic year I attend the University of Greenwich one day a week for lectures and tutorials. Alongside this I work at Pfizer in the Device Development Team which involves testing medical devices. Medical devices can include syringes, pens (like epi pens), wearables (like insulin pumps), inhalers (like asthma inhalers) and others. Our main focus is to test devices to understand why they sometimes don't work the way we expect.

QUALIFICATIONS

AS-level Psychology; A-level Maths, Chemistry, Biology; EPQ; currently studying towards a BSc (Hons) in Chemistry, included as part of the Laboratory Scientist Level 6 standard.

THE LIFE I LIVE

In my spare time I enjoy running, reading, climbing, going to the gym, knitting, cooking and being social. I don't do any of my hobbies competitively but I like pushing myself to try new things!



JOB TITLE

System and Process Manager

WHO AM I?

The 'Explorer' personality type is just one part of me! In the work that I do I bring my best self to work knowing that a different aspect of my personality may be needed on different days. There are days I have to explore situations or understand issues and how best to resolve them.

WHAT DO I DO?

As a systems and process manager, I use my technical and business experience to ensure our business system and processes align with our organisation's goals and objectives. I support the team to find solutions to resolve system and/or alignment issues. I find joy in managing projects successfully and finding simple solutions to complex situations.

QUALIFICATIONS

BSc Computer Science and Mathematics Certified SAP FI Consultant Master of Business Administration (MBA).

THE LIFE I LIVE

In my spare time I enjoy dancing and yoga. I also love travelling, reading good books, and I am a huge fan of beaches and the seaside.

Н

COMMUNICATOR





JOB TITLE

Senior Manager Asset and Access Team

WHO AM I?

I completely agree with the personality types, especially 'Communicator', as these align really well with the skills needed in my current and previous roles, but also in terms of the types of work that I find enjoyable and fulfilling.

WHAT DO I DO?

I'm responsible for developing the strategy that will enable specific medicines to be reimbursed by the NHS and be made available for patients across the UK. This involves learning about medicines while they are still in clinical trials, understanding the needs of patients and healthcare professionals in a disease area, and how this new medicine might bring additional benefits to these patients, doctors, nurses but also to the NHS as a whole.

QUALIFICATIONS

A-level Economics, English, History, French, General Studies; degree in Social Sciences at Durham University (Economics, History and English); graduate training programme at a healthcare market research agency.

THE LIFE I LIVE

Outside of work I'm kept busy by my children, but I also enjoy getting outside for a walk or run with friends. This year I took on the challenge of taking part in a 50K ultramarathon and enjoy proving to myself that I can do hard things!



JOB TITLE

Pharmacovigilance Process Analyst

WHO AM I?

I like being able to balance different aspects of my personality at work, and this makes me a good 'Communicator', listener and advocate. I am adaptable, having worked in many different roles through school and my further education

WHAT DO I DO?

In my job, I help to ensure that health products are safe for people to use. I assist in monitoring and analysing information from any reactions to products - whether they are still in early development, or if they have been on the market for years. It is important for the safety of healthcare products to be monitored after clinical trials are completed as more reactions are detected as the product is used in larger numbers of people.

QUALIFICATIONS

A-level Biology, Chemistry, Geography A* AA; Extended Project Qualification A; currently studying for BSc in Pharmacology.

THE LIFE I LIVE

After a day at work, I love to get out and exercise - whether it be a long run, weightlifting or even a Zumba class! I really enjoy using exercise to destress and have fun. I'm currently training for the London Marathon, which I am entering in April 2025.



JOB TITLE

Patient Solutions Lead, Oncology

WHO AM I?

I think the personality type 'Communicator' along with the others I got are good matches as they are all transferable skills that apply to most roles I have had in my career.

WHAT DO I DO?

At Pfizer I am leading a patient program to support cancer patients live their lives with cancer by providing an educational platform and day-to-day support via an app. This role involves working with many different colleagues on activities such a promotion, content development, compliance, approvals and technical upgrades.

QUALIFICATIONS

BSc Biochemistry at the University of Surrey, including a placement year in industry at GSK; PhD at Sussex University in the Experimental Psychology Department.

THE LIFE I LIVE

In love various crafts when I get the time as well as spending time outdoors walking my dog. In the last few years I have joined a book club and now help organise it – this has introduced me to lots of different genres and also bookstagram! I've recently got a Peloton exercise bike in a bid to get fitter.

I MANAGER





JOB TITLEMarket Development Manager

WHO AM I?

I agree with my personality types, especially 'Manager'. In my line of work it is important for me to be super organised as I manage a portfolio of projects and to deliver on these projects in a timely manner I have to collaborate with a number of colleagues who would be experts in various fields. It is important to be a good communicator, listener and leader.

WHAT DO I DO?

I lead on providing education to healthcare professionals to support their continuous learning and development as well as being involved in projects that will improve healthcare in communities. I love the fact that I am part of meaningful change and contribute indirectly towards improving the quality of life of patients.

QUALIFICATIONS

I did a GNVQ Advance Science course and a BSc Hons degree in Pharmacology.

THE LIFE I LIVE

I am a working Mum and have two children. I love spending time with family and friends doing various fun activities. I love to cruise around the world.



JOB TITLE Senior Analytical Chemist and Data Scientist

WHO AM I?

I believe the 'Manager' personality type is a good match. As a more senior member of my team and a project lead, I do a fair amount of management and coaching. We are a multi-disciplinary team, so we regularly teach each aspects of our areas of expertise to one another.

WHAT DO I DO?

My job is to develop digital processes and aid those in the lab in using them. This is a big change to how our scientists work, so there is a strong focus on not just developing tools, but making sure they are the right tools and the transition to using them is not too disruptive. My team develop the tools, however, we work alongside the scientists to make sure the tools are what they require, flow in an intuitive way, and help improve the way they work.

QUALIFICATIONS

AS/A-level Applied Science, Maths, Computing; Foundation Degree in Systems Engineering; MSc (Hons) in Forensic Science; PhD in Chemistry.

THE LIFE I LIVE

I have always loved jive/swing dancing and am part of a group. I also enjoying playing games with friends, including board games and escape rooms.



JOB TITLE

Vaccines Omnichannel Manager

WHO AM I?

Learning about my working preferences has been a great journey over the past few years of my early career - the 'Manager' type trait of encouraging discussion is definitely something I try to do by asking sometimes obvious questions that make the group think deeper.

WHAT DO I DO?

I create materials to ensure that medicines that Pfizer discover, develop and test can get to the right patients at the right time. This involves organising big meetings where doctors, nurses, researchers and others talk about their experience or expertise with other healthcare professionals (HCPs). It also involves creating printed information or websites or promotional emails that tell HCPs about the medicines. I work as part of a bigger marketing team that treat similar diseases

QUALIFICATIONS

A-level Biology, Chemistry, Maths; AS-level History; BSc in Biomedical Sciences with Professional Placement (4 years).

THE LIFE I LIVE

I'm one of those people that likes doing a lot of things all the time! And I like to give things a go. I'm a dedicated hockey player since starting at age 15. I love reading books, especially about people's real life experiences or adventures and I'm a keen cook and baker.

J INFLUENCER





JOB TITLE

Clinical Scientist Undergraduate

WHO AM I?

My dream is to save millions of people with my knowledge and work. I am not afraid of learning from my own mistakes and love talking to people and learning something new. I would love to teach other young girls (and our allies - boys) the skills and knowledge to get into STEM. That's why I believe I am a good influencer.

WHAT DO I DO?

Being a clinical scientist undergrad, I help my manager with leading clinical trials. It's very universal role that basically can combine medical writing (or people who write scientific articles for journals), people management (we talk to a lot of other important people in science roles and lead them), working with data and a lot of presentations as well.

QUALIFICATIONS

BSc (Hons) in Biomedical Sciences, University of Portsmouth; research exchange program project on engineering of hydrogels from cancer tissue, University of Navarra, Spain.

THE LIFE I LIVE

In my spare time I usually enjoy discovering new places and new food. I like culture and history, so enjoy visiting museums and galleries as well. I am also a huge fan of cinemas and theatres so every weekend I watch something new and go to either of them.



JOB TITLE

Senior Healthcare Partnership Manager (Oncology)

WHO AM I?

As an 'Influencer', I am a strong team player, open and honest. I have an eye for detail which really helps me to plan and problem solve. I enjoy talking to people from varied backgrounds and building customer relationships. I can take a complex problem or situation and simplify it to explain to others who may have no knowledge in the area.

WHAT DO I DO?

I am part of a national team of ten and work from home. My role is to ensure patients have equal access to oncology treatments. We help customers with value added services and help to increase capacity in patient pathways.

QUALIFICATIONS

A-level Chemistry, Maths, French, General Studies; BSc(Hons) in Chemistry with Business Studies at university.

THE LIFE I LIVE

I am a single mum of two boys aged 13 and 10. My time is mostly spent taking them to sports clubs! I do enjoy cooking and eating out.



JOB TITLE

Clinical Scientist Undergraduate

WHO AM I?

Being an 'Influencer' really makes sense to me as I love to help people by explaining things in a way they can understand. I also enjoy the challenge of adapting to different people's learning styles. I especially found myself doing this at school/university where I helped my peers by explaining tricky concepts to them.

WHAT DO I DO?

My role as a clinical scientist involves analysing data to make sure that vaccines are safe for patients. This includes a lot of problem solving and investigating, which I really enjoy as it keeps my brain very engaged in the task I'm doing as I know I have an end goal to reach. What I enjoy most is being involved in the opportunity to change patients' lives while learning a variety of new skills.

QUALIFICATIONS

A-level Biology A, Chemistry A, History A*, EPQ A*; currently studying for an undergraduate Biological Sciences degree at the University of Warwick; on placement at Pfizer.

THE LIFE I LIVE

In my spare time I love to read – mainly fiction, anything sci-fi or fantasy! I also love to play netball and badminton.

R DEVELOPER





JOB TITLE

Scientist - Organic Chemist High Throughput Experimentation

WHO AM I?

I believe the 'Developer' type matches me very well as someone who enjoys working with people and using creativity to solve problems. I am also naturally very inquisitive and love learning new things.

WHAT DO I DO?

I am a high-throughput organic chemist working in research and development at Pfizer. My job involves running hundreds of tiny chemical reactions at the same time to find the one reaction that gives the most product. As you could probably imagine it would be very hard to set up this many reactions with just one pair of hands, so I use the robots in our lab to help run the chemical reactions for me. In fact, a large part of my job involves training and programming the robots too.

QUALIFICATIONS

A-level Chemistry, Biology, Maths; AS-level Physics; integrated master's degree in Chemistry.

THE LIFE I LIVE

I love to create in my free time. I attend weekly pottery classes where I sculpt insects and animals and I am currently learning how to throw pots on the wheel. I also enjoy meeting up with my friends for a walk along the coast and I have recently taken up stand-up paddle boarding too!



JOB TITLE

Medical Affairs Undergraduate

WHO AM I?

Some of the main qualities of a developer are that they are creative, interested in the world around them and how to make it better, and inquisitive. This fits the work I do as I help create lots of content such as videos and infographics used to educate healthcare professionals. I also love exploring different ways of increasing engagement from our audiences.

WHAT DO I DO?

The main things I do in medical affairs are creating educational resources for healthcare professionals, forming the scientific bridge between the commercial side of the business and the healthcare community, and ensuring compliance and medical integrity. The main outcome of my work is addressing the unmet needs of different stakeholders and communicating data in a non-promotional, accurate and balanced way.

QUALIFICATIONS

Studied Chemistry, Maths, Biology at A-level; studying for a BSc in Biomedical Sciences as an undergraduate degree.

THE LIFE I LIVE

In my spare time I like capturing candid moments through photographs and videos. I am also trying to learn video editing as I am part of the media team at my church.



JOB TITLE

Training Development Lead (Associate Director)

WHO AM I?

Thankfully, the quiz revealed I am the 'Developer' type, which is a relief as that is the job I am currently doing! Being a teacher for years also honed my problemsolving abilities and taught me to be flexible, as no two days with students are ever the same!

WHAT DO I DO?

I get to bring people's visions to life! A typical day for me as an E-Learning Developer involves a mix of tasks and collaboration, including helping learners with courses, editing e-learning videos, and developing different assets.

QUALIFICATIONS

Three A-levels; BA (Hons) 2:1 in Business and HRM; PGCE in Business Education; several professional qualifications including Microsoft Office Specialist and Google Certified Educator.

THE LIFE I LIVE

In my spare time, I love walking my little Westie dog, Toby. I'm a bit of a foodie and enjoy exploring new flavours and cuisines. I also like to stay active by swimming and going to the gym. I'm really into aromacology and all things holistic, which help me relax and recharge. I'm also proud to be one of the co-founders of Northern Ireland's largest educational professional network, NITC.

L

QUALITY CONTROLLER





JOB TITLE

Colleague and Community Engagement Assistant

WHO AM I?

A lot of the close people around me would say I am trustworthy, reliable and proactive, this coincides with having the personality type of a 'Quality Controller'. When running different events, my manager and team have to put their trust in me that I am going to achieve all of my objectives and rely on me to always perform to a high standard.

WHAT DO I DO?

My job role is incredibly varied – from sending out high level and low-level communications throughout two Pfizer sites, to encouraging colleague engagement, through running events and activities like fund raising for charities. Working as the STEM and Academic outreach lead means I co-ordinate all STEM activities that Pfizer are involved in.

QUALIFICATIONS

Sixth form Double Sport Science and Health and Social Care; apprenticeship at Kent County Council (Level 3 in Business Administration and Level 1 in IT); STEM and Academic Outreach Lead at Pfizer

THE LIFE I LIVE

I have always had a love for sport and keeping fit and regularly go running and to the gym – it can often help me de-stress. One of my favourite things in life is to travel, whether it's a quick trip to a different city or flying across the world!



JOB TITLE

Senior Principal Scientist, Analytical Research and Development

WHO AM I?

The 'Quality Controller' personality type fits very well with the work I do. I like to keep people safe, I am good with detail and I'm trustworthy, all qualities of a quality controller.

WHAT DO I DO?

I work on medicines to make sure they are safe to be given to patients but also that they work well. Some of my work involves analysing medicines over time to check they are stable and don't go off – in a similar way to how food products have use-by dates, the same is true for medicines. I need to check for things like impurities and use equipment such as chromatography to do this.

QUALIFICATIONS

A-level Maths, Chemistry, Geography; AS-level Biology; MChem in Chemistry with Analytical Chemistry; PhD in Chemistry.

THE LIFE I LIVE

I have an amazing 10 year old daughter who has overcome many challenges in her life and makes me smile and inspires me every day. I am learning British Sign Language as my daughter is deaf



JOB TITLE

Laboratory Scientist (Apprentice)

WHO AM I?

I am a scientist in the early stages of my career. I think that all of these personality types fit my role at Pfizer, but especially the 'Quality Controller' type. I think this benefits me in a work environment as my work ensures that products are safe to use and that they are good quality.

WHAT DO I DO?

I perform work on different projects in my company to develop different medicines to work towards getting them onto the market. I am currently studying for a degree in Pharmaceutical Science along side my work as an apprenticeship.

QUALIFICATIONS

Post-GCSE I took 3 A-levels in Biology, Chemistry and Maths. I am currently working towards a BSc in Pharmaceutical Sciences.

THE LIFE I LIVE

In my spare time I have always been heavily involved in Guiding. I also enjoy camping in my own time as well as with Guiding. I am a very crafty person too so you can usually find me knitting, sewing or reading in my spare time

YOUR NOTES





info@wisecampaign.org.uk wisecampaign.org.uk

WISE Campaign is an independent Community Interest Company | Company No. 07533934 | VAT No. 136551320 WISE Campaign, IET London: Savoy Place, 2 Savoy Place, London, WC2R 0BL, United Kingdom.