



Digital Sponsorship Opportunities 2022-23

The WISE member network offers excellent opportunities for increased brand exposure and brand awareness, with a variety of digital opportunities to suit all businesses.

Headline Partner for WISE's Classroom, Workforce & Boardroom Statistics

£7,500 + VAT

- Each year, WISE analyse and provide the latest statistics on women and girls' participation in STEM in the UK. Our figures provide a snapshot of the current position, from classroom to boardroom. This resource is one of the most valued WISE members benefits with content shared at WISE events and by the WISE Leadership Team at external speaking engagements. Presented as headline partner of WISE's classroom, workforce and boardroom statistics with logo on all associated collateral, with opportunity to provide supporting quote.
- Two branded articles featured on www.wisecampaign.org.uk promoting your support of gender balance across a 12-month period.
- Promoted to WISE network.
- Social media coverage.



Direct E-Shot

£2,500 + VAT

- Opportunity to do a one-off email blast to the WISE database on a topic or initiative of your choosing (sharing best practice / thought-leadership / how your organisation is celebrating International Women's Day, for example)
- Have your brand's content appear at the top of our newsletter going to 4,500 highly engaged diversity, inclusion and equality professionals and the WISE community committed to gender balance in STEM
- Benefit from opportunities to connect with our trusted network of 200 members

Limited opportunity to one e-shot per month, allocated on a first-come first-served basis.

Sponsored Webinar

from £2,500 + VAT

- 30-minute webinar with content co-curated with WISE.
- Speaking opportunity.
- Production and promotion of webinar.
- Branding on webinar, WISE event calendar pre- and post-event communications.
- Recording on YouTube and WISE members area.
- Promoted to WISE network.
- Social media coverage.

Digital Banners

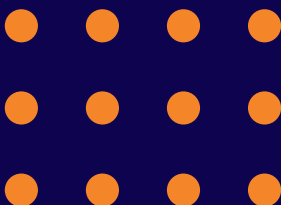
£1,500 + VAT

- Digital banners to be promoted through WISE marketing channels including website, blogs, and newsletters.
- 3-month campaign period.

Sponsored Blog Content

£1,500 + VAT

- Two branded blogs featured on www.wisecampaign.org.uk promoting your business or an initiative across a 12-month period.
- Branded blog to appear within of WISE newsletters to members and wider STEM community.
- Branded blog to be shared three times on Twitter with your company tagged (38k followers & 90,000k impressions per month).
- Blog to be shared on LinkedIn with your company tagged (7,000 followers and 15,000 impressions per month).



Member of the Month

£1,000+ VAT

- Member spotlight on the WISE website for selected month.
- Branded email banner to be used by WISE team (13,000 external emails sent per month).
- Sponsor credit in WISE newsletter for selected month.

Limited opportunity to one opportunity per month, allocated on a first-come first-served basis.

WISE's D&I Assessment Tool

£5,000+VAT

The diagnostic assessment tool is an integral part of the WISE website and will provide a detailed insight into specific areas of your business that could benefit from improved equality, diversity, and inclusion. Prospects will enter the new website and be asked a series of questions to assess where they are on their D&I journey.

Some of the benefits include:

- Prominent brand association with the tool 'powered by / in association with'.
- Showcase best practice within your organisation through case study and logo placement in a downloadable assessment results report for all potential prospects entering the WISE network.
- Amplify your brand through brand awareness opportunities via WISE's channels to launch the new D&I Assessment tool through features in all marketing material.

Limited opportunity to one opportunity per year, allocated on a first-come first-served basis

A selection of partners who have previously sponsored WISE activities



Get in touch

For all digital partnership enquiries, including bespoke packages, please contact:

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Head of Business Development

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Sponsor WISE

To select and pay for one or more of the above digital sponsorship opportunities, please complete the WISE Digital Sponsorship Purchasing Agreement on the following page.



Digital Sponsorship Purchasing Agreement

Please complete the information below to sponsor one or more of the WISE Digital Opportunities. WISE will raise an invoice on receipt of this information at which point your WISE digital sponsorship benefits will be activated.

Please return your completed form to Sumaiya Shaikh, WISE Commercial Support Officer, via email: s.shaikh@wisecampaign.org.uk

Organisation Name	
Contact Name	
Job Title	
Contact Number	
Email Address to receive invoice	
Billing Address to include on invoice	
Purchase Order Number if required by company requesting invoice	

Sponsorship Opportunity	Unit Price	Selected (add initials)
Headline Partner for WISE's Classroom, Workforce & Boardroom Statistics	£7,500 + VAT	
Sponsored Webinar	£2,500 + VAT	
Direct E-shot	£2,500 + VAT	
Digital Banners	£1,500 + VAT	
Sponsored Blog Content	£1,500 + VAT	
Member of the Month	£1,000 + VAT	
WISE's D&I Assessment Tool	£5,000 + VAT	

Check here to confirm that you have read and agree to the [WISE Membership Purchasing Agreement Terms and Conditions](#)

Payment terms are strictly 30 days from the date of invoice.

Payment must be received to guarantee your WISE member benefits are provided. WISE reserves the right to cancel membership and any associated member benefits in the event of non-payment.

WISE accept BACS payments, bank transfers and cheques payable to 'WISE Campaign C.I.C.'

All costs are subject to VAT at the standard rate.