

WISE Conference 2022



Empower Your Workforce: recruit, retain and retrain female talent in a changing world

Join WISE as we forecast, discuss, display, inspire and determine the future of women in STEM.

It's more important than ever to master effective methods of attracting, retaining and growing the numbers of talented Women in STEM into your business. With almost 800,000 UK employees switching jobs between April and June 2021 according to the ONS, there is a clear increase in employees willing to move to suit their changing work-life balance.

Since STEM businesses already face a chronic skills shortage (with the IET estimating a shortfall of over 173,000 workers in the STEM sector in summer 2021), employers will have to work harder than ever to recruit and retain the best female talent.

Reskill to improve gender balance

Attracting more women into the Core-STEM workforce will often require reskilling them. Recent WISE research conducted for a partner organisation found that pipeline and CPD courses attracted a higher than average number of women. WISE members also report that bootcamps are an excellent way of reskilling diverse employees.

The conference will provide further insights into retraining and upskilling, drawing from member insights and the [WISE Exploring Pathways Into Tech Careers](#) report (Sept 2021). In addition, attendees can expect to explore hybrid working as a retention strategy – an expansion on themes explored during the recent [WISE CXO Breakfast](#) (we can provide the report on request).

The WISE Empower Your Workforce Conference

Senior leaders, executives, hiring managers, and women looking to progress in their STEM careers will benefit from this conference by receiving insights into the working practices and environments that best suit the values, lifestyle and ambitions of talented STEM employees.

As a thought leader in the EDI and change management space WISE is uniquely positioned to deliver the conference. We conduct in-depth research around the STEM pipeline; host many EDI knowledge sharing events and much more. Our work is informed by our unique and proven WISE *Ten Steps* framework which prioritises the retention and progression of female staff in STEM companies.

Purpose and benefits

- Help facilitate knowledge sharing with other thought leaders in the EDI space.
- Showcase your company's commitment to creating an inclusive and diverse culture.
- Share lessons learnt with other organisations from your sector.
- Position your company as an employment destination of choice and attract diverse talent.
- Align your organisation with thought-leading research that will change people's perceptions of EDI.

Audience

400+ people from key organisations will attend with participants including:

- Decision makers at C-Suite level passionate about gender balance in STEM.
- Executives looking to learn from a broad network of WISE members and adopt best practices to their organisation.
- Women at all stages of their STEM career looking to extend their professional networks as well as men looking for solutions to attract, retain and support women in STEM.

Location

At a central London venue in September 2022.

How to be involved

We have great opportunities around sponsoring, exhibiting, speaking and purchasing tickets for your team. You can also host a partner event.

Please contact:

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