wise

National Women in Science & Engineering Day

wise is turning 40

17.01.24

Join us in celebration

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WISE 40th Birthday Celebration: Moving the Dial in STEM for 40 Years

In 1984, the journey began. The Engineering Council collaborated with the Equal Opportunities Commission to launch the Women into Science and Engineering (WISE). Spearheaded by Baroness Beryl Platt, a qualified mechanical engineer and Chair of the Equal Opportunities Commission at the time, the campaign aimed to address the stark gender disparities in engineering. At that time, women comprised only 7% of graduate engineers and 3% of professional engineers in the UK. Fast forward 40 years, WISE has evolved to champion gender parity across all STEM sectors.

Our Mission to Achieve Gender Parity

Our mission at WISE is to achieve gender parity in the workplace, specifically in STEM. Steps towards this goal can be big or small, but they all matter in contributing to change, and we wish to celebrate them all. What is gender parity? It's more than a statistic; it's a measure of balance. WISE, born out of the Finniston Report, originally a one-year campaign has spent four decades pushing boundaries and bridging gaps in science and engineering. Today, it stands as a beacon for gender parity, striving to create a world where everyone has an equal chance to excel in STEM.

National Women in Science and Engineering Day #MoveTheDial

Celebrating 40 years of empowerment, WISE proudly introduces the National Women in Science and Engineering Day. This annual event, launching on 17 January 2024, is dedicated to honouring the achievements of women and allies in STEM. A groundbreaking initiative, it spotlights the contributions of women and champions diversity within STEM disciplines.

Steps towards the larger goal of gender parity can be big or small, but they all matter in contributing to change, and we wish to celebrate them all. The theme for our first year is #MoveTheDial. We are offering individuals and organisations the opportunity to showcase what you're doing to #MoveTheDial towards gender parity.

On 17 January, we invite you to share your stories on social media with the hashtags #MoveTheDial and #WISEDay24.

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Key Information

17 January 2024 National WISE Day

Join the celebration by sharing your progress and success stories toward inclusion and diversity, specifically in achieving gender balance.

Who Can Get Involved?

Individuals, Organisations, Early Career STEM, Allies, WISE Members

Where Can You Get Involved?

We encourage you to share your gender balance success and progress stories on social media (Instagram, Twitter, Facebook and LinkedIn), and in your own email/newsletter or communication materials.

Sharing Your #MoveTheDial Progress Story

Social media is a great way to let others know what you're doing to #MoveTheDial towards gender parity and to encourage others to do the same. Please tag your posts using the hashtags #MoveTheDial #WISEDay24. Here are some examples of stories below:

Individuals:

I am helping to #MoveTheDial towards gender parity by being a role model in STEM to inspire younger generations of women to pursue a career in STEM #WISEDay24

Organisations:

Our organisation is helping to #MoveTheDial towards gender parity by using inclusive recruitment strategies and advertising on the WISE jobs board when hiring for a new role #WISEDay24

Allies:

I am helping to #MoveTheDial towards gender parity at work by creating a safe space so that my colleagues can discuss gender-related topics and concerns #WISEDay24

See final page for downloadable resources and links.

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Sharing Your #MoveTheDial Progress Story

Download our free WISE Day 2024 resource pack to create your own graphics with your own logo and story, or share our ready-to-post graphics below:

Don't forget to tag WISE in your posts and use the hashtags #MoveTheDial #WISEDay24.

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Useful Links and Information

National Women in Science and Engineering Logo

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Downloadable Resources

WISE Social Media handles:

- LinkedIn: @wise-campaign
- Twitter: @thewisecampaign
- Facebook: @theWISEcampaign
- Instagram: @wisecampaign_org

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