

wise awards 2024

Championing Women in STEM

WISE Awards | 20 February 2024
Aspire, 2 Infirmary Street, Leeds, LS1 2JP

WISE Awards 2024 | Championing Women in STEM

Proudly hosted in the city of Leeds, Yorkshire

WISE is proud to host the 2024 Awards in the city of Leeds, Yorkshire. This key event will celebrate outstanding women in STEM, and applaud organisations which are making impactful changes to their gender balance.

This year, the awards will also celebrate Diversity and Inclusion (D&I) pioneers and highlight the hard work, success, determination and commitment of people and organisations helping to grow the number of women in the core-STEM workforce.

"Our 2024 awards will provide an excellent opportunity to recognise and raise the profile of pioneering women in STEM working to improve gender balance."

"We will also celebrate high achievers in the wider D&I space since much of this work improves circumstances for women in STEM professions."

Who's Attending?

We expect people from key organisations to attend this exciting event, including:

- > Professionals interested in attracting, retaining and supporting women in STEM.
- > C-Suite level decision makers and WISE partners.
- > Finalists, winners and their guests.

Benefits of Partnership

- > Raise your profile & build brand awareness across the entire STEM ecosystem.
- > Be exposed to additional networking opportunities with a diverse range of industry leaders.
- > Position yourselves as an organisation that is dedicated to promoting gender equity in STEM.
- > Be involved in the judging process and help WISE to identify current & future STEM talent.
- > Uncover solutions to stay competitive and relevant.
- > Demonstrate thought leadership through partnership opportunities alongside other diversity and inclusion pioneers.

WISE Awards 2024 | Championing Women in STEM
wisecampaign.org.uk



Award Categories

The Princess Royal's WISE Lifetime Achievement Award

Celebrating a woman who is later in her career, whose long-standing dedication has made significant and evident improvements in STEM.



EDI Champion Award

Celebrating an exceptional individual or organisation who has gone above and beyond in championing Equity, Diversity and Inclusion in STEM.



The Princess Royal's WISE Rising Star Award

Celebrating an individual that shows great promise within her STEM role.



STEM Ally Award

Celebrating an individual who has actively promoted or contributed to allyship or has supported the equality and progression of women within the STEM industry.



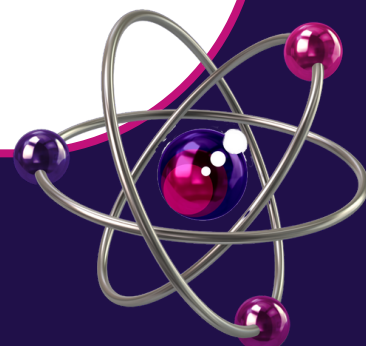
STEM Leadership Award

Celebrating a woman business leader who stands out as an outstanding role model for women in STEM and supports equity within her organisation.



Nurturing New Talent Award

Recognising an organisation, mentor or an individual who has nurtured and developed female STEM talent and enabled them to fulfil their ambitions with successful careers.



Award Categories

STEM Returner Award

Celebrating an individual who after a career break has returned to a STEM role and excelled as a result.



WISE Outstanding Woman in Science Award

Celebrating an individual who has excelled in her field and set an example for women in science.



WISE Outstanding Woman in Technology Award

Celebrating an individual who has excelled in her field and set an example for women in technology.

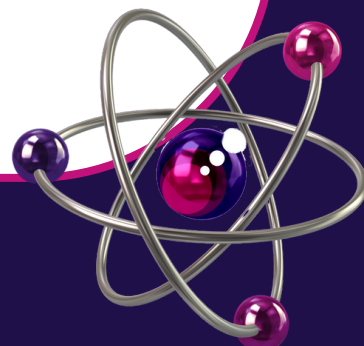


WISE Outstanding Woman in Engineering Award

Celebrating an individual who has excelled in her field and set an example for women in engineering.



Some previous partners:



Partnership Packages

Platinum

Exclusive Headline Partner

You will receive the following benefits:

- Partner of three award categories including presenting to the winners on the evening including the two The Princess Royal's WISE Lifetime Achievement Award & The Princess Royal's WISE Rising Star Award
- A seat on the judging panel
- A five-minute speaker slot at the awards dinner given by a representative from your organisation on a topic agreed with WISE.
- Organisation's logo will be displayed alongside the text: 'in association with' and applied to all collateral.
- Two full tables (20 tickets) to the awards dinner.
- A set three-course meal prepared by MasterChef finalist Tom Rennolds.
- A full page in the WISE Awards brochure with your logos and images on the front and rear cover. A hard copy will be distributed to guests and made available online.
- A photo opportunity with all category winners and the awards presenter.
- An opportunity to provide branded goodie bags containing promotional items and literature to guests at the event.
- Inclusion in PR and marketing activities
- 4 x social media posts.
- 500-word bio and backlink on WISE website.
- Post-event winner write-up with partner comment.
- Branded award media pack share with your audience inc.

[Awards partner logo.](#)

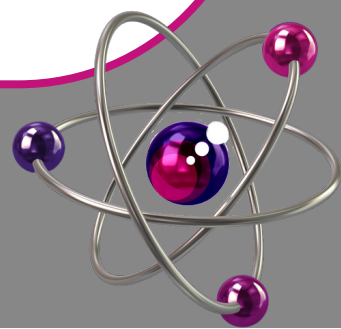
[Branded social media template.](#)

[Newsletter template.](#)

[Content plan.](#)

- Ticket(s) VIP drinks reception for all guests.
- Post-event recorded Q&A session celebrating your selected category winners.
- A 50% discount for any additional tickets to the awards dinner and conference.

This package is only available to one organisation, allocated on a first-come, first-served basis.



Partnership Packages

Gold Partner

The partner will receive the following benefits:

- Partner of one award categories including presenting to the winner on the evening.
- A seat on the judging panel.
- The opportunity to host the in-person judging day (November 2023). This will include an interview to promote and profile your organisations involvement and increase your visibility. Including promotional collateral.
- Full table (10 places) at the awards dinner.
- A set three-course meal prepared by MasterChef finalist Tom Rennolds.
- Half page in the WISE Awards brochure. A hard copy will be distributed to guests and made available online.
- A photo opportunity with all category winners and the awards presenter.
- An opportunity to provide branded goodie bags containing promotional items and literature to guests at the event.
- Inclusion in PR and marketing activities
- Branded award media pack share with your audience inc:

3 x social media posts.

500-word bio and backlink on WISE website.

Post event winner write up with partner comment.

Branded award media pack share with your audience inc.

Awards partner logo.

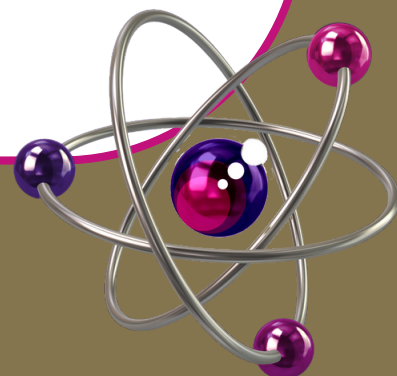
Branded social media template.

Newsletter template.

Content plan.

- Ticket(s) for the VIP drinks reception.
- Post-event recorded Q&A session celebrating your selected category winner.
- A 15% discount for any additional tickets to the awards dinner and conference

The 7 award categories will be allocated to gold partners on a first-come, first-served basis.



Partner Packages

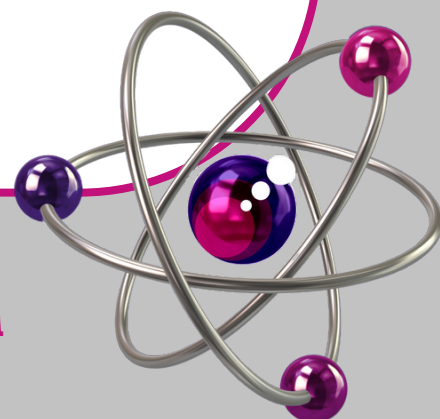
Silver Partner

Pre-Dinner WISE Awards Drinks Reception

You will receive the following benefits:

- Exclusive partnership of the Pre-dinner WISE Awards drinks reception.
- Full table (10 places) at the awards dinner for you to invite partners and clients.
- A set three-course meal prepared by MasterChef finalist Tom Rennolds.
- All guests invited to attend the VIP after party.
- Inclusion in PR and marketing activities
- Branded award media pack share with your audience inc:
 - [2 x social media posts.](#)
 - [500-word bio and backlink on WISE website.](#)
 - [Branded award media pack share with your audience inc.](#)
 - [Awards partner logo.](#)
 - [Branded social media template.](#)
 - [Newsletter template.](#)
 - [Content plan.](#)
- Half-page in the WISE Awards brochure, given to each guest, and accessible online.
- Opportunity to provide promotional items and literature to the event goodie bags.
- A 10% discount for any additional tickets to the awards dinner and conference.

This package is only available to one organisation, allocated on a first-come, first-served basis.



Partner Packages

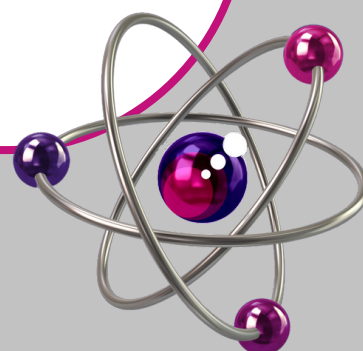
Silver Partner

WISE Awards After Party

You will receive the following benefits:

- Exclusive partnership of the pre-dinner WISE Awards drinks reception.
- Full table (10 places) at the awards dinner for you to invite partners and clients.
- A set three-course meal prepared by MasterChef finalist Tom Rennolds.
- All guests invited to attend the VIP after party.
- Inclusion in PR and marketing activities
- Branded award media pack share with your audience inc.
 - 2 x social media posts.
 - 500-word bio and backlink on WISE website.
 - Branded award media pack share with your audience inc.
 - Awards partner logo.
 - Branded social media template.
 - Newsletter template.
 - Content plan.
- Half-page in the WISE Awards brochure, given to each guest, and accessible online.
- Opportunity to provide promotional items and literature to the event goodie bags.
- A 10% discount for any additional tickets to the awards dinner and conference.

This package is only available to one organisation, allocated on a first-come, first-served basis.



Partner Packages

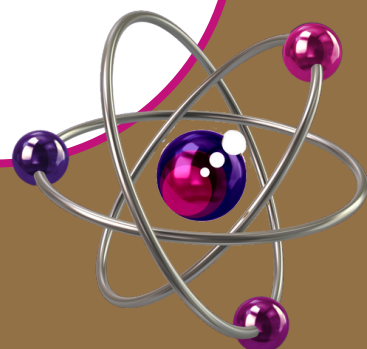
Bronze Partner

Brand Awareness

You will receive the following benefits:

- Half table (5 places) at the awards dinner for you to invite partners and clients.
- A set three-course meal prepared by MasterChef finalist Tom Rennolds.
- Branded award media pack share with your audience including:
 - [Awards partner logo.](#)
 - [Branded social media template.](#)
 - [Newsletter template.](#)
 - [Content plan.](#)
- Your logo on the WISE Awards brochure, given to each guest, and accessible online.
- Opportunity to provide promotional items and literature to the event goodie bags.
- A 10% discount for any additional tickets to the awards dinner and conference.

There are 5 packages available to bronze partners on a first-come, first-served basis.



Reach & Impact of WISE Digital Channels

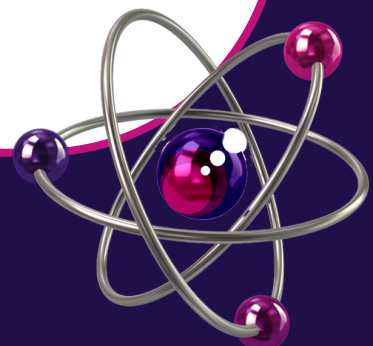
**19,000
monthly
website
visitors**

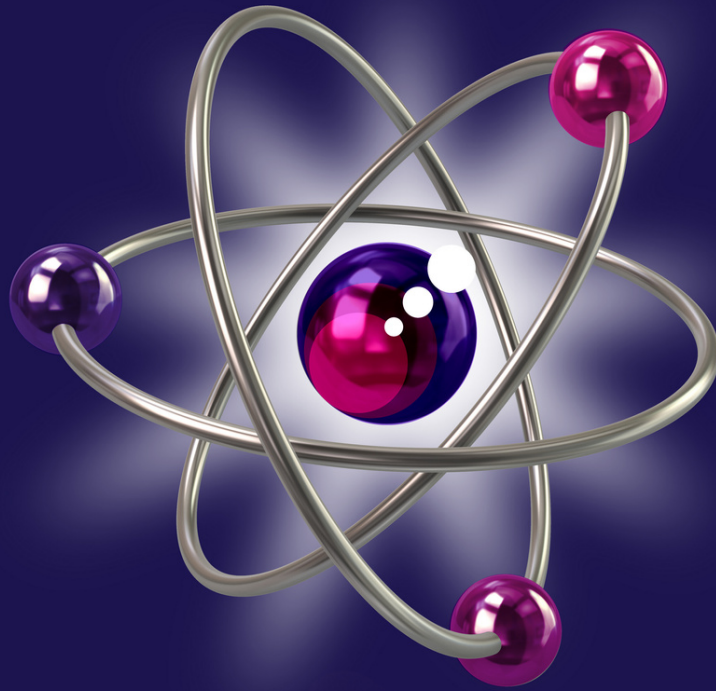
**47,000
across social
media
platforms**

**150 WISE
member
organisations**

Timeline

28 August 2023	Online nominations open
3 November 2023	Nominations close
12 December 2023	Judging Day
20 February 2024	WISE Awards at Aspire





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Join Us:

We hope to collaborate with you on this key 2024 WISE event,
championing women and organisations in STEM.

For all partnership enquiries please

[click here](#)



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