



A WISE My Skills My Life Case Study

My Skills My Life is a ground-breaking outreach resource created by WISE to inspire girls to consider a career in STEM. It is an interactive, online tool that allows girls to find out their personality types and shows them role models with similar personality types working in STEM. It aims to raise aspirations of girls by giving them a greater awareness of jobs within the STEM sector. My Skills My Life is designed to be flexible and engaging, not only in the classroom but in a wider environment.



Unite the Union attended an event where WISE spoke about My Skills My Life. They loved the idea and asked if we would support them at the Great Yorkshire Show. WISE hosted a My Skills My Life stand as part of Unite the Union's offering at the Great Yorkshire Show.



"The offer of a quick psychometric test and some feedback was a real draw for many of our visitors. Many of those engaging with the WISE team made a conscious bee line to the BAE systems display at the next table to see what careers there looked like."

Andy Pearson—Regional Education Officer

What was done?

- Across 3 days, WISE hosted a stall within the Unite the Union offering at the Great Yorkshire Show.
- We had 2 iPads running the online quiz, but the majority of quizzes were completed using the paper resource.
- Girls were able to complete the quiz, find their personality types and then read about role models who matched with them.

"I really liked the 'My Skills My Life' section because it's showing women that this can do whatever they want to do with their life."

Great Yorkshire Show attendee.

Outcomes

- Over 850 quizzes were completed across the three days.
- It gave Unite the Union the opportunity to engage with the younger visitors. They were able to ask girls about their My Skills My Life results.
- It gave Unite the Union the opportunity to engage with parents—encouraging them to think beyond the more traditional skills route for their children's future.
- Girls were better able to identify with the role models and jobs on STEM stands around the tent because of completing the quiz.

To have a go at the My Skills My Life quiz and explore the platform, visit www.myskillsmylife.org.uk.